

## October 21, 2023

## **SPONSORSHIP OPPORTUNITIES**

The Down Syndrome Association of Middle Tennessee (DSAMT) organizes The Extra Mile<sup>SM</sup> to celebrate and support individuals with Down syndrome and their families and to promote understanding and acceptance of those with Down syndrome. The Extra Mile<sup>SM</sup> will be the largest Down syndrome awareness event in the state and is our primary source of funding for our programs.







| Donation<br>Amount | Exclusive<br>Event<br>Sponsorship | Logo<br>recognition<br>on a Nashville<br>billboard | Co branding<br>on all medals<br>or the<br>giveaway<br>given to<br>participants | Logo on stage<br>signage, LED<br>photo board,<br>The Extra Mile<br>webpages and<br>emails | Logo with link<br>to website on<br>somethingextra.org<br>website for 12<br>months | Company info<br>on The Extra<br>Mile social<br>media pages<br>including<br>logo/link | Logo on<br>back of event<br>t-shirts<br>(NOT<br>available after<br>9/14) | Exhibit space<br>at the walk to<br>include tent,<br>table, and 2<br>chairs | Sponsor Sign<br>at the walk<br>(NOT available<br>after 9/14) |
|--------------------|-----------------------------------|--|--|---|---|--|--|--|--|
| \$21,000           | 1                                 | 1  | <b>√</b>   | 1   | <b>/</b>  | 1  | 1  | 1  | /  |
| \$15,000           |                                   |  | 1  | 1   | 1   | 1  | 1  | 1  | 1  |
| \$10,000           |                                   |  |  | 1   | 1   | 1  | 1  | 1  | 1  |
| \$5,000            |                                   |  |  |   |   | 1  | 1  | 1  | 1  |
| \$3,000            |                                   |  |  |   |   |  | 1  | 1  | 1  |
| \$1,000            |                                   |  |  |   |   |  |  | 1  | 1  |
| \$500              |                                   |  |  |   |   |  |  |  |  |

In-kind & custom sponsorships are available, benefits correspond with value.

**REGISTER BY VISITING dsamt.ticketspice.com/the-extra-mile-sponsor**